

Send ad content to: NP_ADS@SLHSJOURNALISM.COM

Katy Independent School District

THE TORCH

Student News Magazine Advertising Contract

Date	Contact Name:		
Business Name			Phone
Mailing Address: Street Number/P.O. Box	City	State	Zip
Email address:			

THIS CONTRACT RESERVES:

PRINT AD:			WHICH ISSUE?	
Size:	Dimensions:	Price:		
<input type="checkbox"/> 1/8 page	3.8" W x 2.375" H	\$60	<input type="checkbox"/> October	<i>Ad Deadline is September 30</i>
<input type="checkbox"/> 1/4 page	3.8" W x 4.75" H	\$100	<input type="checkbox"/> December	<i>Ad Deadline is November 18</i>
<input type="checkbox"/> 1/2 page	7.8" W x 4.75" H	\$175	<input type="checkbox"/> March	<i>Ad Deadline is February 24</i>
<input type="checkbox"/> Full page	7.8" W x 9.8" H	\$250	<input type="checkbox"/> May	<i>Ad Deadline is April 21</i>

PREMIUM AD SPACE: The back cover ad space is sold first-come, first-served basis for an additional 20% added to your total, with priority going to a full-page advertiser. The inside front cover, and inside back cover are sold as first-come, first-served basis for an additional 10% added to your total.
 DISCOUNT: You will receive 10% off your total invoice if you order and pay for 2 or more ad spaces (combination of print & online is allowed).

ONLINE AD SPACE OPTIONS *NEW*		NOTE: Priced monthly. Dimensions are in pixels. Web ad resolution is 72. All ads rotate upon page refresh.			
<input type="checkbox"/> Widget - \$75	300 x 250	<input type="checkbox"/> Leaderboard - \$100	728 x 90	<input type="checkbox"/> Footer - \$75	728 x 90
^ Most Popular Option ^		<input type="checkbox"/> Leaderboard Small - \$50	205 x 90	<input type="checkbox"/> Footer Small - \$50	205 x 90

ONLINE AD:		If ordering a different size each month, please use a separate ad contract for each month's order.					
<input type="checkbox"/> August	<input type="checkbox"/> September	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December	<input type="checkbox"/> January		
<input type="checkbox"/> February	<input type="checkbox"/> March	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June	<input type="checkbox"/> July		

ADVERTISEMENT POLICIES

- We can only accept digital ads in a high-res JPEG or PDF. Send in all ad design submissions to NP_ADS@SLHSJOURNALISM.COM
- All ads must be in good taste. No display of alcohol, tobacco or illegal drugs. We reserve the right to refuse or edit objectionable material.
- In buying this ad, the buyer is aware it is a student created product in an academic production class and errors can and will occur.
- The administration, faculty, students, publisher, or photo studio(s) are not responsible for errors, missing information, photos or lost materials.
- You must turn in everything for your ad - pictures, text, and any design by the ad deadline stated above. If you do not, your ad may be cancelled.
- All print advertisers will receive one copy of the issue their advertisement appears in. Additional copies can be purchased for \$3 each.

We are happy to assist you in designing your ad. A one-time design fee of \$25 will be added to your invoice. Your desired text and images are due by the above state ad deadline.

Make checks out to Seven Lakes High School. If using a personal check, please include your driver's license number.

PAID	Date	Amount Pd	Check No/or Cash

Name of Business Representative	
Signature of Business Representative	Signature of Newsmag Representative

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INVOICE WORKSHEET

PRINT EDITION ADVERTISING

OCTOBER			
<input type="checkbox"/> 1/8 page	\$60.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$6)*
<input type="checkbox"/> 1/4 page	\$100.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$10)*
<input type="checkbox"/> 1/2 page	\$175.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$17.50)*
<input type="checkbox"/> Full page	\$250.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$25)*
<input type="checkbox"/> Full page - Back Cover*	\$300.00		

DECEMBER			
<input type="checkbox"/> 1/8 page	\$60.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$6)*
<input type="checkbox"/> 1/4 page	\$100.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$10)*
<input type="checkbox"/> 1/2 page	\$175.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$17.50)*
<input type="checkbox"/> Full page	\$250.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$25)*
<input type="checkbox"/> Full page - Back Cover*	\$300.00		

MARCH			
<input type="checkbox"/> 1/8 page	\$60.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$6)*
<input type="checkbox"/> 1/4 page	\$100.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$10)*
<input type="checkbox"/> 1/2 page	\$175.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$17.50)*
<input type="checkbox"/> Full page	\$250.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$25)*
<input type="checkbox"/> Full page - Back Cover*	\$300.00		

MAY - SENIOR EDITION			
<input type="checkbox"/> 1/8 page	\$60.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$6)*
<input type="checkbox"/> 1/4 page	\$100.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$10)*
<input type="checkbox"/> 1/2 page	\$175.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$17.50)*
<input type="checkbox"/> Full page	\$250.00	<input type="checkbox"/> inside front cover	<input type="checkbox"/> inside back cover (+\$25)*
<input type="checkbox"/> Full page - Back Cover*	\$300.00		

*The premium ad spaces are sold on a first-come, first-served basis. If the space has already been sold, your invoice will be adjusted accordingly.

PRINT TOTAL	
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ONLINE EDITION ADVERTISING

SIZE	PRICE	X # OF MONTHS	TOTAL
Widget	\$75.00		
Leaderboard	\$100.00		
Leaderboard - Small	\$50.00		
Footer	\$75.00		
Footer - Small	\$50.00		

ONLINE TOTAL	
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PRINT TOTAL	
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ONLINE TOTAL	
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\$25 DESIGN FEE	
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-10% off (if two or more ads are purchased at the same time)	
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GRAND TOTAL	
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